

ALLYCARE PROPOSAL

From workshop to working AI.

Prepared for **Georgia Aquarium**

July 3, 2026

Optimized package · 5 use cases · 36-month term

The term includes 6 months of onboarding, setup & build + a 30-month commitment.

YOUR INVESTMENT

One fee. No hardware. No six-month wait.

\$37,231

 per month, all-in · 36-month term

Airia Platform · managed

\$12,250/mo

AllyCare · build, care & governance

\$24,981/mo

Discount applied to AllyCare

8%

Total contract value**\$1,340,300**

THE WORK

Use cases in scope

- 1 Nutrition Inventory & Diet Forecasting System** · Operational Efficiency
- 2 IACUC Protocol Pre-Screening & Admin Automation** · Compliance Efficiency
- 3 Marketing Data Intelligence & Proactive Insights** · Data-Driven Decisions
- 4 AI-Powered Guest Feedback Response & Chatbot** · Guest Experience

The work to come — expansion roadmap

Computer Vision Guest Behavior Analytics

Expansion use cases join at below-build rates without a new contract.

EVERY MONTH INCLUDES

- AI Platform Management
- Development & Enhancement retainer
- AI Advisory Services
- AI Agent Ops & Management
- Security & Governance — full oversight+
- Discounted expansion use cases

THE VALUE STORY

Why this path wins

30%

below market rates — \$15,853-
/mo saved vs. the same scope at
benchmark pricing

\$212,500

of build value delivered, spread
across the term instead of billed up
front

\$500K-\$1M

hardware capital avoided — the
platform runs it, governed, from day
one

This proposal — build value

\$212,500



The legacy custom-build path

\$1,250,000

Same outcomes. A fraction of the capital, live in weeks — not six months. Per use case this proposal lands at \$7,446/month.

NEXT STEP

Start where the value is

- 1 **Countersign — July 3, 2026**
This proposal becomes the working agreement. No hardware to order, nothing to install.
- 2 **Kickoff — week of July 17, 2026**
Governance baseline, access, and the first use case enters build.
- 3 **First use case live — target August 28, 2026**
In production, governed, with care and enhancement running monthly from day one.

Conquer Complexity.

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