

ALLYCARE PROPOSAL

# From workshop to working AI.

Prepared for **A+E Global Network**

July 9, 2026

**Optimized package · 5 use cases · 36-month term**

The term includes 6 months of onboarding, setup & build + a 30-month commitment.

## YOUR INVESTMENT

One fee. No hardware. No six-month wait.

**\$37,231** per month, all-in · 36-month term

Airia Platform · managed

**\$12,250/mo**

AllyCare · build, care & governance

**\$24,981/mo**

Discount applied to AllyCare

**8%**

**Total contract value**

**\$1,340,300**

## THE WORK

## Use cases in scope

- 1 Multi-Modal Library Search & Semantic Archive Discovery** · Content Monetization
- 2 Rights-Aware Automated Licensing Proposal Engine** · Deal Velocity
- 3 Automated Promo & Clip Generation for FAST Channels** · Distribution Velocity
- 4 Programmatic Campaign Validation & Yield Optimization Agent** · Advertising Intelligence

### The work to come — expansion roadmap

Production-Grade Media QA & Metadata Pre-Logging · Compliance Review & Multilingual Localization

*Expansion use cases join at below-build rates without a new contract.*

## EVERY MONTH INCLUDES

- AI Platform Management
- Development & Enhancement retainer
- AI Advisory Services
- AI Agent Ops & Management
- Security & Governance — full oversight+
- Discounted expansion use cases

THE VALUE STORY

## Why this path wins

**30%**

below market rates — \$15,853-  
/mo saved vs. the same scope at  
benchmark pricing

**\$212,500**

of build value delivered, spread  
across the term instead of billed up  
front

**\$500K-\$1M**

hardware capital avoided — the  
platform runs it, governed, from day  
one

This proposal — build value

**\$212,500**



The legacy custom-build path

**\$1,250,000**

Same outcomes. A fraction of the capital, live in weeks — not six months. Per use case this proposal lands at \$7,446/month.

NEXT STEP

## Start where the value is

- 1 **Countersign — July 9, 2026**  
This proposal becomes the working agreement. No hardware to order, nothing to install.
- 2 **Kickoff — week of July 23, 2026**  
Governance baseline, access, and the first use case enters build.
- 3 **First use case live — target September 3, 2026**  
In production, governed, with care and enhancement running monthly from day one.

Conquer Complexity.

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